



BallanceEx

2019
Speaker
Series

Future Farming

Future farming

BallanceEx is Ballance's new thought leadership brand launched in 2018.

BallanceEx, Fielddays edition, will include three inspiring, forward thinking, future focused and strategic speaker sessions at **3pm daily on 12-14 June at Mystery Creek.**

JULIA JONES

HEAD OF ANALYTICS, NZX LIMITED

Wednesday, 12 June, 3pm

Julia is passionate about New Zealand's agri-food industry and sees agility and change as the gateway to relevance and ensure a better future for the next generation within the industry. In 2007, Julia completed an agri programme through Harvard Business School in China, which fired her passion for international agriculture.

She was named as a finalist in the Westpac Women of Influence Awards in 2015, and more recently received the MPI AgMARDT emerging leaders' scholarship and attended the 2017 Te Hono Bootcamp at Stanford University.



DOUG AVERY

THE RESILIENT FARMER

Thursday, 13 June, 3pm

In 1998 successive droughts at Doug Avery's farm Bonvaree left the Avery family unsure about the future. Existing farming methods were degrading land and failing to pay the bills. New plants, animals, systems, animals and thinking were employed in an effort to create better outcomes for both family and farm.

Today, the Avery family has a completely new experience of life as the farm grows from strength to strength. Doug has written a popular and highly acclaimed book titled 'The Resilient Farmer' and is a well sought after speaker on the topic of creating resilient businesses.



The 'BallanceEx' stage will host the MyBallance 101 sessions and a classical guitarist over lunchtime.

RICHARD AND DIANNE KIDD & MARK AND CATRIONA WHITE

Friday, 14 June, 3pm

Richard and Dianne, Helensville sheep and beef farmers and 2016 Ballance Farm Environment Award winners.

Mark and Catriona White, Opotiki organic kiwifruit growers and 2018 Ballance Farm Environment Award winners.

